



Gyanmanjari Institute of Commerce Bhavnagar

Report on

Creative Expression Activity

Date: 13-02 -2026
Time: 10:00am To 3:00pm
Venue : GF 28 - Seminar Hall

About Creative Expression Activity

A **Creative Expression Activity – Banking Model** was organized by the Gyanmanjari Institute of Commerce to provide practical exposure to students about the functioning of the banking system. The activity aimed to develop conceptual clarity through experiential learning and creative presentation.

Students actively participated by designing and demonstrating working models of banking operations such as account opening, cash deposit and withdrawal, cheque processing, loan procedures, and digital banking services. The activity created a simulated banking environment where students performed different banking roles like cashier, customer service executive, and branch manager.

The event successfully combined creativity with practical knowledge, making learning more engaging and application-oriented. During the program, students of the Commerce Department presented live models demonstrating various core banking operations. The exhibition provided students and visiting guests with a realistic experience of banking operations and offered a clear and practical understanding of banking procedures. The program prominently showcased students' efficiency, teamwork, and communication skills.

On this occasion, representatives from Federal Bank, Bhavnagar branch, visited the event. Senior Manager and Branch Head Mr. Praveen Bulbule, Customer Service Associates Mr. Shivang Fatnani and Mr. Ravi Sondarva, along with Mr. Vishal Thakkar, All India President of the Federal Bank Employees Association, interacted with the students. They provided valuable insights into banking systems, digital services, customer relationship management, and the modern challenges in the banking sector.

Objective of Creative Expression Activity:

The major objectives of the activity were:

- To provide practical understanding of banking operations
- To enhance creativity and presentation skills among students
- To develop teamwork and role-playing abilities
- To bridge the gap between theoretical banking knowledge and real-life practices
- To improve students' confidence in handling banking-related tasks
- To create awareness about modern banking services and procedures

About The Session:

The session was highly interactive and practice-oriented. Students worked in groups to prepare banking models and demonstrated various banking functions. Faculty members guided students in understanding real banking procedures and evaluated the models based on creativity, accuracy, teamwork, and presentation.

Students showed great enthusiasm and actively engaged in role-play activities, which helped them understand the practical aspects of banking in an effective manner. The activity proved to be very beneficial in strengthening students' conceptual clarity, communication skills, and professional confidence.

30 students have successfully registered for the Creative Expression Activity and will actively participate as per the scheduled program. On this occasion, representatives from Federal Bank, Bhavnagar branch, visited the event. Senior Manager and Branch Head Mr. Praveen Bulbule, Customer Service Associates Mr. Shivang Fatnani and Mr. Ravi Sondarva, along with Mr. Vishal Thakkar, All India President of the Federal Bank Employees Association, interacted with the students. They provided valuable insights into banking systems, digital services, customer relationship management, and the modern challenges in the banking sector.

On the successful completion of the program, the University's Provost Prof. Dr. H. M. Nimbark, Training and Placement Director Prof. Anish Vora, Academic Director Prof. Dr. Amit Maru, and Cluster Director Prof. Dr. Chirag Vyas congratulated the students and faculty members of the Commerce Department for their commendable efforts.

Photographs



